



PRESENTS

# The Indomitable Spirit of Women

Saturday, October 28, 2017  
2:00 - 5:00PM



Felena Hanson



## FELENA HANSON

Felena is a long-time entrepreneur and marketing maven. Her latest venture, Hera Hub, is a spa-inspired shared workspace and business accelerator for female entrepreneurs. She has three company owned locations in San Diego and licensed locations in Phoenix, DC, and Sweden, with more cities launching soon. She's on a mission to support over 20,000 women in the launch and growth of their business by 2020. To learn more about Hera Hub and Felena visit: [herahub.com](http://herahub.com)



Helen P. Kaufmann

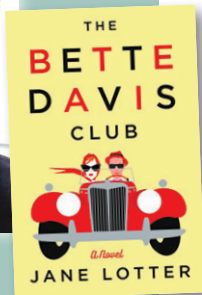


## HELEN P. KAUFMANN

Helen Pruden Kaufmann, a native of Edenton, graduated from the University of North Carolina with a degree in American History. She was the community liaison for a public school desegregation program in Massachusetts before relocating with her family to California, where she has done writing and editorial work for educational organizations such as the Santa Clara County Office of Education, The Challenge 2000 education initiative of Joint Venture Silicon Valley, and the Martin Luther King, Jr. Research and Education Institute at Stanford. Helen and her husband now live in the San Diego area.



Jane Lotter



## JANE LOTTER

Jane was a Seattle-based writer and humorist whose work has appeared in national publications. Her hilarious column, Jane Explains, ran in the *Seattle Sun*, winning several awards, including one from the Society of Professional Journalists. Jane's only novel, *The Bette Davis Club*, won first place in the Mainstream category in the Pacific Northwest Writers Association Literary Contest.

Join us at **Hera Hub in Sorentto Valley** in supporting these authors as they share their story of going from first word to publication.

**\$20 pre-sale at:**  
**eventbrite:**

<https://goo.gl/UDasyW>

**\$30 at the door**

### Hera Hub

4010 Sorentto Valley Blvd.  
Suite 400, San Diego, CA 92121

*Your story may not change  
the world but it will most  
certainly change you.*

Candace Conradi  
WIC Founder



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Lighting the Way for Authors

**Storyteller's Edge** is a division of **Writers Inner Circle (WIC)**. We would like to thank Felena Hanson for her unwavering support and for hosting our event at Hera Hub. We would also like to thank all of our writers for their time and presence. Sponsored and presented by **Writers Inner Circle** online community, offering strategic approaches and support to writers and their writing goals.

FOR MORE INFORMATION

[www.writersinnercircle.com](http://www.writersinnercircle.com) | [info@writersinnercircle.com](mailto:info@writersinnercircle.com)